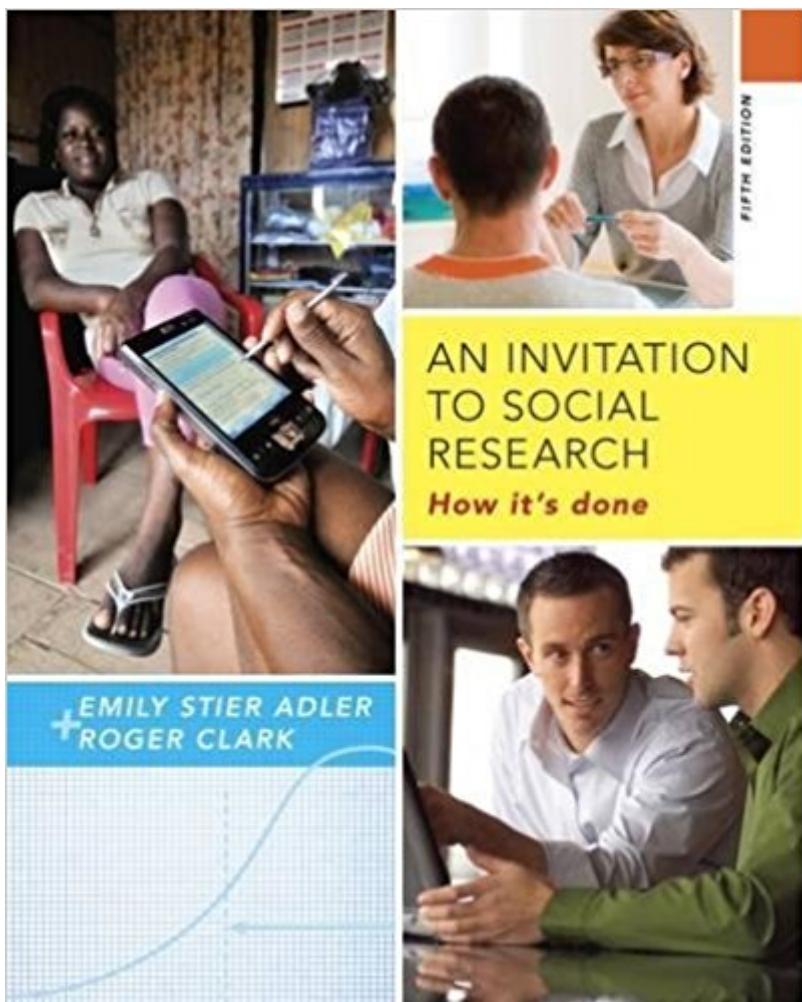


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# An Invitation To Social Research: How It's Done



## **Synopsis**

With real-world examples and an emphasis on ethics throughout, **AN INVITATION TO SOCIAL RESEARCH: HOW IT'S DONE**, Fifth Edition combines balanced coverage of quantitative and qualitative methods of social research with a unique "behind the scenes" approach. Built on focal research pieces and excerpts from real research projects, chapters present the insights, perspectives, and challenges of actual researchers in the field. The result is a comprehensive resource that guides readers step by step through the many stages of social research—from selecting a researchable question and designing a study to choosing the best method of data analysis for a particular study—and prepares them for the ethical issues and problems that they may face along the way. Reflecting the latest practices from the field, the Fifth Edition also integrates a greater emphasis on research focusing on evidence-based programs and policy.

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## **Customer Reviews**

Emily Stier Adler is Professor Emeritus of Sociology at Rhode Island College, where she taught for thirty-eight years. She has been a research consultant in a variety of settings and the director of Women's Studies at the college. In addition to **THE ELECT: RHODE ISLAND'S WOMEN LEGISLATORS** with co-author J. Stanley Lemons, her published work includes numerous articles on marriage, teenage pregnancy, adolescence, and political life. Her current research interest is the transition to retirement. She received her Ph.D. in Sociology from Tufts University. Roger Clark is Professor of Sociology at Rhode Island College, where he has taught for twenty-nine years. To date he has published sixty-six research articles and book chapters. He received his Ph.D. in Sociology

from Brown University.

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